OCO-MLP-ANIM-S01-EP43_BRIDLEWOOD SPOG_FINAL

Written by

Tom Gidman

March 29, 2022

Character List:
IZZY
JAZZ
ROCKY
PIPP
ELDERLY UNICORN
UNICORN MUD-SSEUSE 1
UNICORN MUD-SSEUSE 2
HITCH
SPARKY
CROWD - MISC. PONIES
MCSNIPSALOT

Key Assets / Brand Priorities: POTIONS BY PIPP, MANE MELODY, HEALTH & BEAUTY

Episode Logline:
Pipp tries to rescue her brand new Mane Melody product launch from the brink of disaster with a little help from Izzy and some supposed 'miracle mud' from the Bridlewood Spog.

Episode Synopsis:
Pipp is all set to launch a brand new product as part of her Potions by Pipp line. The only sticking point? The product hasn't arrived in time!! Pipp naturally starts to panic, but luckily Izzy

is on hand to help, and invites her along to the mysterious Bridlewood Spog. Pipp is aghast to see that what she misheard as a "spa" is actually just a very muddy swamp in the Bridlewood forest. Izzy tries all means to persuade Pipp of how wonderful the Spog mud is, but Pipp is adamant that it's just not 'on brand' for Mane Melody. But Pipp's opinion begins to turn when she sees firsthand the magical effect the spog mud has on her mane, and it might just be the solution to her cosmetic conundrum...

INT. MANE MELODY2033650.

We open on a medium-wide shot of the Mane Melody stage. IZZY, JAZZ and ROCKY are helping set up the stage for a Glimmerberry Shampoo product launch. There are banners, cutouts and empty shelves for the product to go in. Suddenly Pipp pops up right in front of the camera. She's on the phone and looks distraught.

1 PIPP 1
WHAT?!!! What do you mean you "lost the glimmerberry shampoo"?.....

Izzy listens in, concerned.

2 PIPP (CONT'D) 2
(Increasingly incredulous)
Racoonicorns?.....Attacked the trailer!?.....Ate it ALL?!!

Izzy looks out the front window as a queazy racoonicorn stumbles past and burps out a shiny pink bubble.

3 PIPP (CONT'D) 3
Well how am I supposed to do a product launch without any product?!.... Uuuuughhhhh!

Pipp hangs up the phone.

4 PIPP (CONT'D) 4
Okay, think Pipp, think.

Izzy pops into frame,

5 IZZY 5
I can help!

Pipp ignores her. She whips out a small clock.

6 PIPP 6
4 hours til we launch. No time to make my own.

Izzy's head pops up right behind the clock.

7 IZZY 7
I can help!

8 PIPP 8
Wait we just got a shipment of new hoofcreme. I'll launch that instead!

She goes to a store cupboard and opens the door, only to find Izzy inside using the hoofcreme to paint a portrait of Jazz.

9 PIPP (CONT'D) 9
IZZY!!!

10 IZZY 10
The mane's a little off...But seriously Pipp, I can help!!!

A look of reluctant acceptance spreads across Pipp's face.

11 PIPP 11
<Sigh> Fine. Izzy, I need your help.

12 IZZY 12
Awesome!!! Follow me. It's time for a day at the Bridlewood Spog! I'll grab us a couple of towels.

Izzy springs out of the cupboard and trots over to the door.

13 PIPP 13
Bridlewood Spa?... You never told me there was a Bridlewood sp-.

A towel slaps into Pipp's face.

14 IZZY (O.S.) 14
C'mon!

CUT TO:

EXT. BRIDLEWOOD SPOG

Izzy is leading Pipp through a thin corridor of magical Bridlewood forest, with strange plants and crystals all around. Pipp looks intrigued, even a little excited.

15 IZZY 15
It's the best-kept secret in all of Equestria. Feel the stress float out of your mane and calm seep into your hooves. Here it is..

Zipp pushes through a few giant leaves like a saloon door to reveal the Bridlewood Spog. A large muddy swamp stretching out amidst the magical Bridlewood foliage.

16 PIPP 16
This is the Bridlewood spa?

17 IZZY 17
Spa? No no no Spog! S-P-O-G.. spog!

18 PIPP 18
What's a spog?!

19 IZZY 19
It's a Special Bog. 'Bog' because it's a bog and Special because it's special! Come on, I'll give you the tour.

Izzy trots off. Pipp follows behind her, taking incredible care to touch as little mud as possible.

EXT. BRIDLEWOOD SPOG - JACUZZI
They arrive at the spog's mud jacuzzi. There is an elderly unicorn lying in there, her head arched back with two tomato slices on her eyes.

20 PIPP 20
Look Izzy, I appreciate the help, but bog mud isn't exactly on-brand for *Potions by Pipp*... Izzy?

Izzy is gone. She suddenly pops up from inside the jacuzzi with carrot slices on her eyes.

21 IZZY 21
What are you waiting for? Put some vegetables on your face and get in here.

22 PIPP 22
Uhhh...I just think this mud is-

23 IZZY 23
-too bubbly? Say no more. I got something I know you're gonna love.

Izzy whisks Pipp away. The camera stays on the elderly unicorn in the jacuzzi, whose tongue very calmly reaches out and slurps one of the tomato slices off her eye.

EXT. SPOG - HOOFICURE STREAM
Izzy is walking carefully along a very shallow muddy stream.

24 IZZY 24
Step into the hooficure stream! Full of hoof-nibbling bugs that nibbly-nib-nibble your hooves. It makes them so smooooooooth.

Reveal Pipp following behind her jumping between larger jutting rocks to avoid touching the bug-filled mud.

25 PIPP 25
Just what every pony wants...to put on their hooves... bug paste.

She jumps out of frame. The boulder she was on rises up to reveal it was actually a swamp turtle, grumbling angrily.

EXT. SPOG - MUD ROCK CAFE
Izzy is lying down on a massage table with ovuloid clumps of mud being placed in a line on her back by a mud-sseusse.

26 IZZY 26
This is the life huh? Really helps get the knots out of your back.

On the table next to her, there is a log with Pipp's face collaged on the end with foliage. The mud-sseusse is obliviously placing mud on it as Pipp hides under the table.

27 PIPP 27
(Pretending) Oh for sure, I feel like a new pony.

EXT. SAUNA
Izzy and Pipp are sat in a steam room built into a large tree trunk. Izzy looks super relaxed.

28 IZZY 28
Aannd this is the steam room.

29 PIPP 29
Huh. This is actually kinda nice.

Izzy pulls a rope and a shower head appears above them and starts spraying mud over them. Pipp dives out of the tree trunk just in time. She gets to her hooves.

30 PIPP (CONT'D) 30
Look Izzy, you're not listeni-

SPLAT. Pipp gets a faceful of mud. We see Izzy, also with a faceful of mud and a bowl from which she's scooped it.

31 IZZY 31
Mud mask?

32 PIPP 32
UUUGHHHH! Gross gross grosssssss!

Izzy is taken aback.

33 PIPP (CONT'D) 33
<ANNOYED GROAN> I don't wanna sell this slimy green mud in my store, okay?

34 IZZY 34
It's more of a *Burnt Seaweed* colou-

35 PIPP 35
I don't care!! It just doesn't fit in the *Potions by Pipp* product line. END OF!! Yugh...

Pipp storms off, angrily wiping the mud off her face. Izzy looks upset, then pensive.

CUT TO:

INT. MANE MELODY - BACK ROOM
Pipp is in the backroom of Mane Melody peering through the door at a crowd of punters awaiting the product launch. Hitch is going round with a dish of hors-d'oevres that Sparky keeps eating without him realising.

36 HITCH 36
Help yourself!

37 SPARKY 37
<NOM NOM NOM> <FIREBURP>
Pipp turns and looks in the mirror. She starts removing clumps of mud from her mud-laden mane.

38 PIPP 38
"Presenting, my brand new *Potions by Pipp* product... nothing! Enjoooy!"

Pipp wipes a big clump of mud from her hair onto the floor. She looks sad, a little guilty. Suddenly she notices that the hair she just cleaned is glimmering and shiny.

39 PIPP (CONT'D) 39
...neigh... way!

She removes more mud to uncover even more shiny hair. She then scoops up a bit of mud off the floor and rubs it into her hooves. They start sparkling. Pipp's eyes widen.

40 IZZY (O.S.) 40
Knock knock!

Pipp turns to see Izzy by the door. She rushes over to her.

41 PIPP 41
Izzy! Oh my glitter this mud is INCREDIBLE!

42 IZZY 42
It is? I mean, *YEAH* it is!

43 PIPP 43
It *really* is! It *super* is!! It really-super-mega-really-tot'lly-super-IS!!!

She looks adoringly at herself in the mirror, swishing her hair. She catches Izzy in the mirror and turns back to her.

44 PIPP (CONT'D) 44
I should have given your spog a chance, instead of being so worried about what it looked like. I'm sorry, Izzy.

45 IZZY 45
Thanks Pipp! And I'm sorry too! I know "mud" isn't exactly what you had in mind for *Potions by Pipp*... which is why...

Izzy gestures to the door as a group of bunnicorns drag in a crate of bottled spog mud, decorated to look cool, elegant and stylish. Pipp is super impressed!

46 IZZY (CONT'D) 46
...I made you something I think might work better. I even coloured the mud to make it less... gross.

She pours out some silky glittery purple mud into a cup. Pipp is touched, almost crying (in a comedic OTT way).

47 PIPP 47
It's...*sniff*...totes perfect!

She gives Izzy a huge hug, then gathers herself and wipes away her tears.

48 PIPP (CONT'D) 48
Right. This launch is back on!

Pipp swivels a bottle of the spog mud in her hand like a cowboy does with a pistol.

INT. MANE MELODY - FRONT ROOM

Back in Mane Melody and the lights go down on the stage. The crowd all hush in eager anticipation. Pipp's booming voice comes on over the speaker system.

49 PIPP (V.O.) 49
The age of shampoo is over. The age of Bridleshine has begun!

Lights up on Pipp, centre stage. The word 'Bridleshine' appears on a screen behind her with Spog imagery around it.

50 PIPP 50
Leave dull manes behind, with Bridleshine.

Izzy trots on and Pipp starts demo-ing the product on her mane, squeezing the product onto her hair and wiping it off.

51 PIPP (CONT'D) 51
Exfoliating. Rejuvinating. Shine-ifying!

Izzy's mane starts resplendantly glowing.

52 CROWD 52
Ahhhhhhhhhh

53 PIPP 53
It's the magic of Bridlewood's finest spog, bottled for your beauty.

The crowd starts cheering, waving around money and clamouring to try and get a bottle.

54 HITCH 54
Alright. Form a queue. Single file. There's enough Bridleshine for everypony.

Pipp and Izzy share a best-buds 'we did it' look. They hoof-bump and continue selling to their adoring crowds.

55 PIPP 55
<Salespony walla> Two bottles over here. And for you sir, one bottle? Form a line for Bridleshine! *etc*...

Camera PANS down to McSnipsalot who's just bought his bottle and is applying a big dollop of Bridleshine onto his head. A luscious mane of fur instantly grows out of it. He swishes it back like a shampoo commercial model and scuttles away.

THE END